



**STAY CONNECTED  
DURING THE PANDEMIC WITH  
FREE WIRELESS SERVICE**

**If you qualify for the federal  
Emergency Broadband Benefit program,  
you will receive Unlimited Talk, Text, and 15GB  
of high speed data for free every month.**

**After activating any Gen Mobile retail plan in store, customers will  
immediately receive a text message with an EBB application link.**

# HOW TO SIGN CUSTOMERS UP FOR EBB



## Step 1

Activate any Gen Mobile plan and your customer will receive a text with a link to apply for the FREE EBB unlimited talk, text, and 15GB of high speed data plan.



## Step 2

If your customer qualifies, they will receive the FREE EBB plan on the 1st of the following month and every month after until the federal EBB program ends.



## Step 3

You will receive a \$25 SPIFF on Month 2 **AND** Month 3. Make sure your customer makes a call every month to keep their FREE benefit active.

**EBB Bonus Details:** Upon retail activation of any Gen Mobile plan on EMIDA, SoftPayPlus, GSM Squad, and ReUp Mobile, customers will automatically receive an online invitation link to apply for the Federal Emergency Broadband Benefit (EBB). If your Gen Mobile customer qualifies, they will receive Gen Mobile's EBB plan for free. Retailers will receive \$25 comp on Month 2 and Month 3 provided 1) customer successfully self-enrolls in and qualifies for the EBB program with Gen Mobile; 2) makes an initial outbound call or text after enrollment within the applicable month; 3) stays a Gen Mobile EBB customer until the first of the subsequent month of the spiff; and 4) the Federal Government provides Gen Mobile EBB reimbursement for the service. The EBB offering includes 15GB per month through 12/31/21 after which the EBB plan will include 10GB per month. Gen Mobile's EBB plan and compensation can be modified upon prior notice and will terminate when the Federal EBB program ends. At this time, only residents of the following states are eligible to submit an application for Gen Mobile's EBB program: AZ, CA, CO DE, FL, GA, ID, KY, MD, MI, MO, NJ, NC, NY, OH, OK, PA, SC, TX WA, and WI. For more info, visit [genmobile.com/assist](https://genmobile.com/assist).